



Innovation and cooperation are key to sustainable economic development

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Why innovations and cooperation with startups is sustainable?

- ▶ Startups often **embrace innovative and efficient practices**, leading to a smaller environmental footprint
- ▶ **Agility and flexibility** of startups allow them to adapt quickly to sustainable technologies and business models
- ▶ It promotes a **culture of sustainability** within the business ecosystem, fostering long-term environmental and social benefits



What to consider working with startups

- ▶ **Innovation impact:** how its aligned with your company goals
- ▶ **Cultural impact:** alignment of values, style of working and communications
- ▶ **Operational impact:** compatibility and scalability are key success factors
- ▶ **Financial impact:** cost, potential returns, and overall impact
- ▶ **Strategic impact:** value for your business and business model
- ▶ **Risk impact:** financial instability, regulatory compliance or reputational risks
- ▶ **Sustainability impact:** environmental and social sustainability aspects
- ▶ **Long-term impact:** how this cooperation could effect your competitiveness and resilience of your business



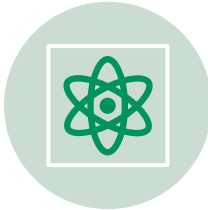
Different way of bringing innovations



INNOVATION HUBS



INCUBATORS



ACCELERATORS



SCOUT AND
INTEGRATE
DIRECTLY



INTERNAL
INNOVATIONS

